

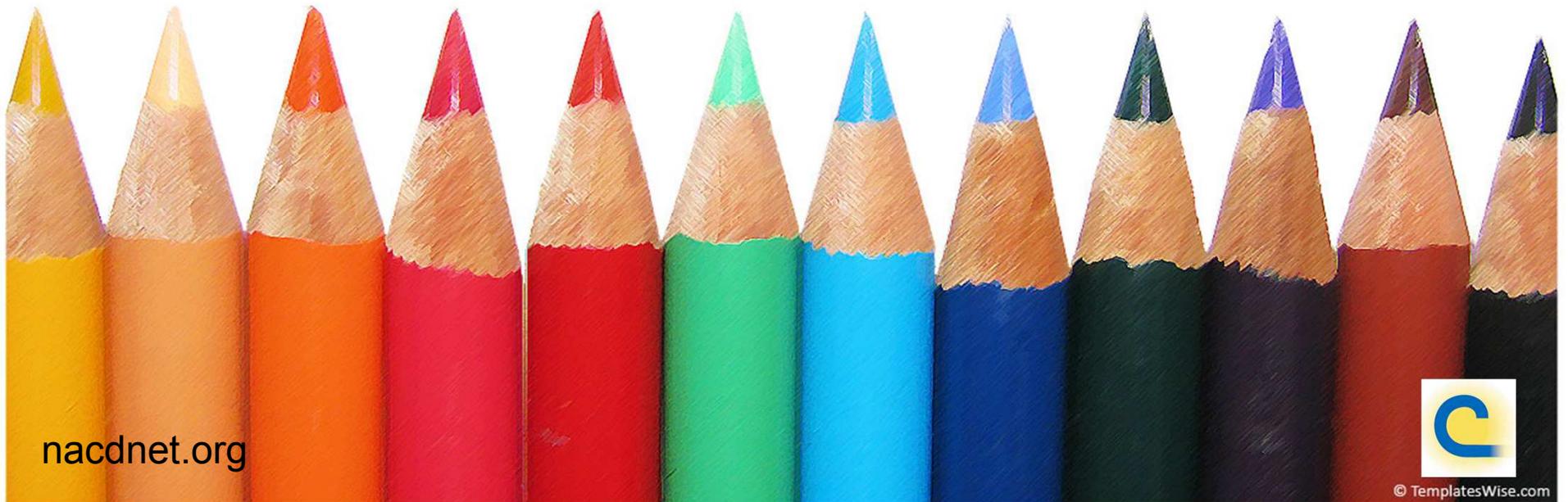


Where does your water shed?

National Association of Conservation Districts (NACD)

Poster Contest Promotion

2013 Contest



Where Does Your WATER Shed?

Direct Uses of Water

- Turning on a faucet, bathing, watering the yard, etc. are direct uses of water.

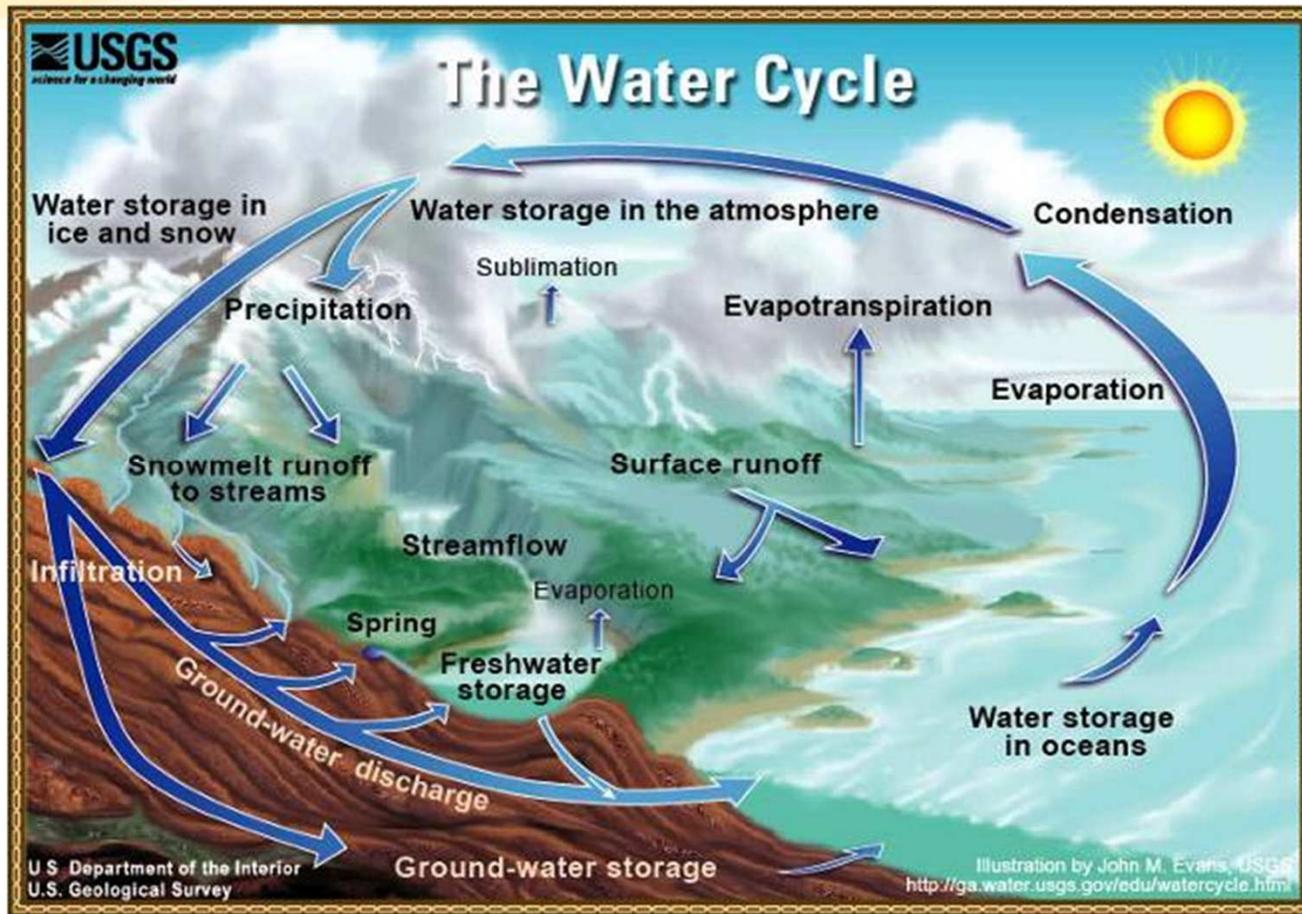


Indirect Uses of Water

- The water that goes into producing the food people eat and the various products they use and consume are indirect uses of water.



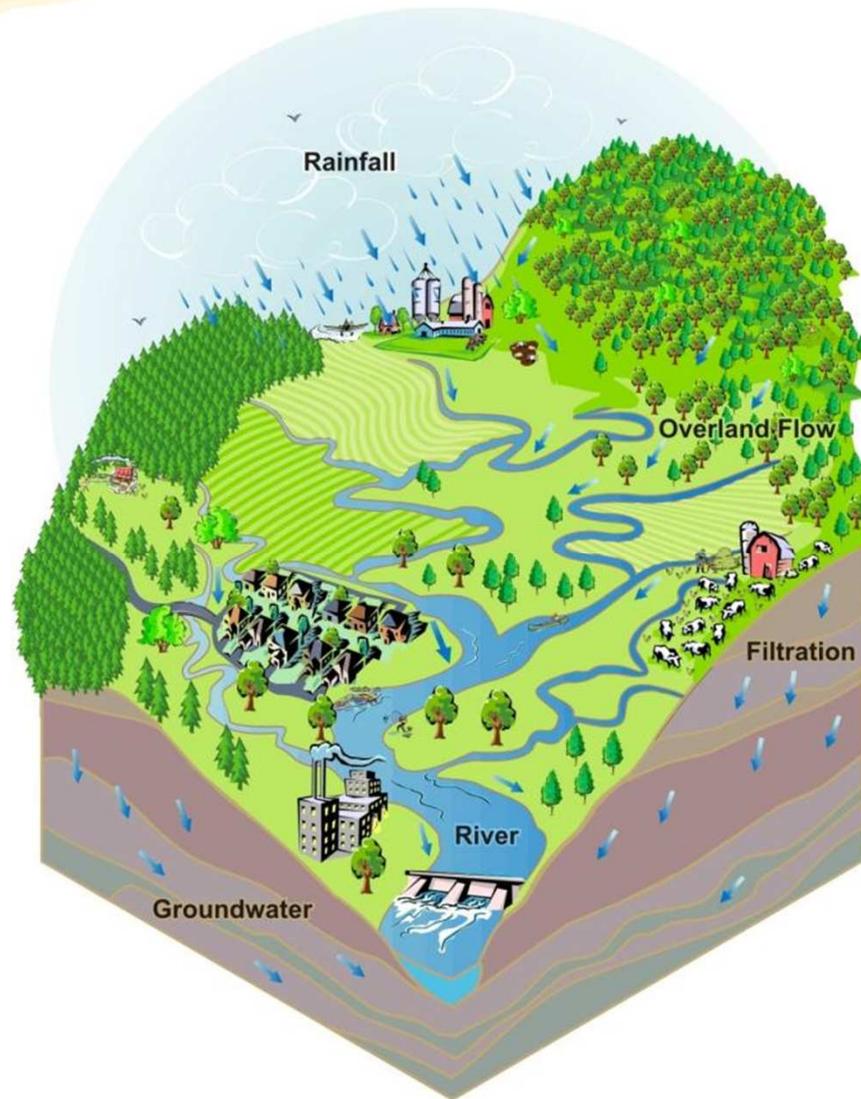
Nature recycles water in an endless cycle



What is a Watershed?



Everyone lives in a watershed



Which way does the water shed?



Which way does the water shed?



Which way does the water shed?



Everyone lives in a watershed



Earth's Water Facts

Of all water on earth

- 97.5% is salt water, and of the remaining 2.5% fresh water, some 70% is frozen in the polar icecaps. The other 30% is mostly present as soil moisture or lies in underground aquifers. In the end, less than 1% of the world's fresh water (or about 0.007% of all water on earth) is readily accessible for direct human uses. It is found in lakes, rivers, reservoirs and in underground sources.



Earth's Water Facts

- The most common substance found on earth is water. Water is the only substance found naturally in three forms: solid, liquid, and gas.

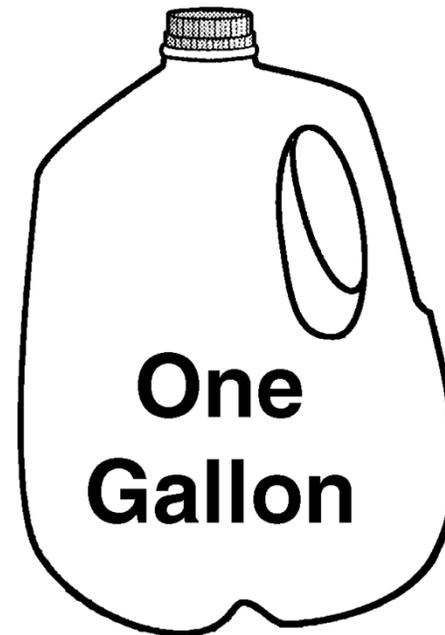


- An acre of corn gives off 4,000 gallons of water per day in evaporation.



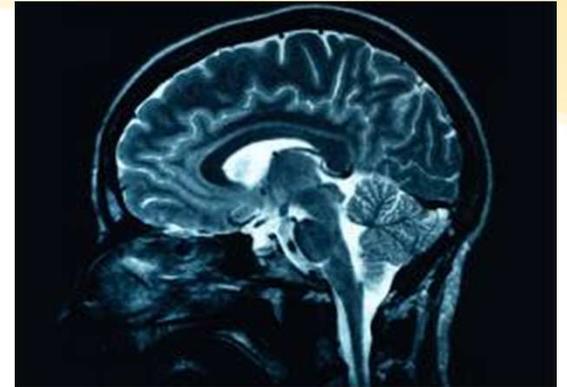
How much is a gallon?

- If all the earth's water fit in a gallon jug, available fresh water would equal just over a tablespoon.



Earth's Water Facts

- Water makes up almost two-thirds of the human body, and seventy percent of the brain.



- While usage varies from community to community and person to person, on average, Americans use 183 gallons of water a day for cooking, washing, flushing, and watering purposes. The average family turns on the tap between 70 and 100 times daily.



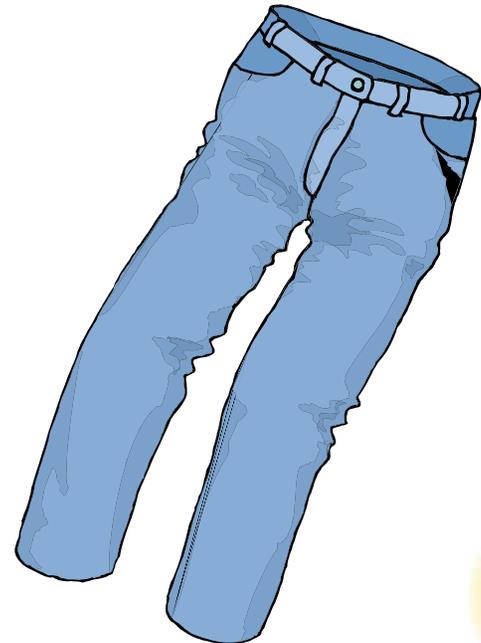
Earth's Water Facts

- About 4,000 gallons of water are needed to grow one bushel of corn, 11,000 gallons to grow one bushel of wheat, and about 135,000 gallons to grow one ton of alfalfa.
 - About 1,400 gallons of water are used to produce a meal of a quarter- pound hamburger, an order of fries and a soft drink.



Earth's Water Facts

- About 1,800 gallons of water are needed to produce the cotton in a pair jeans, and 400 gallons to produce the cotton in a shirt.



Do you live in a watershed?



Water Resource Region's



nacdnet.org

Surf your watershed at www.epa.gov/owow/surf

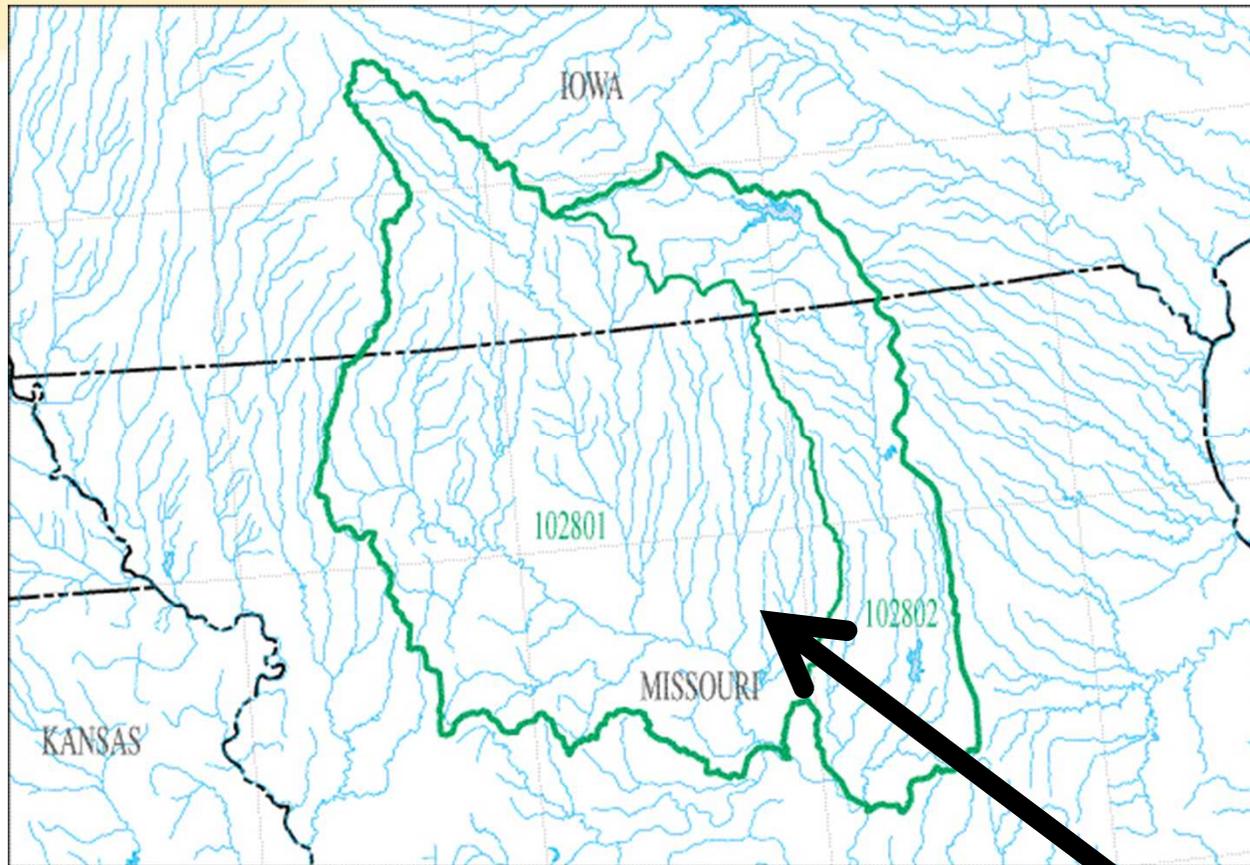
Missouri water resource region



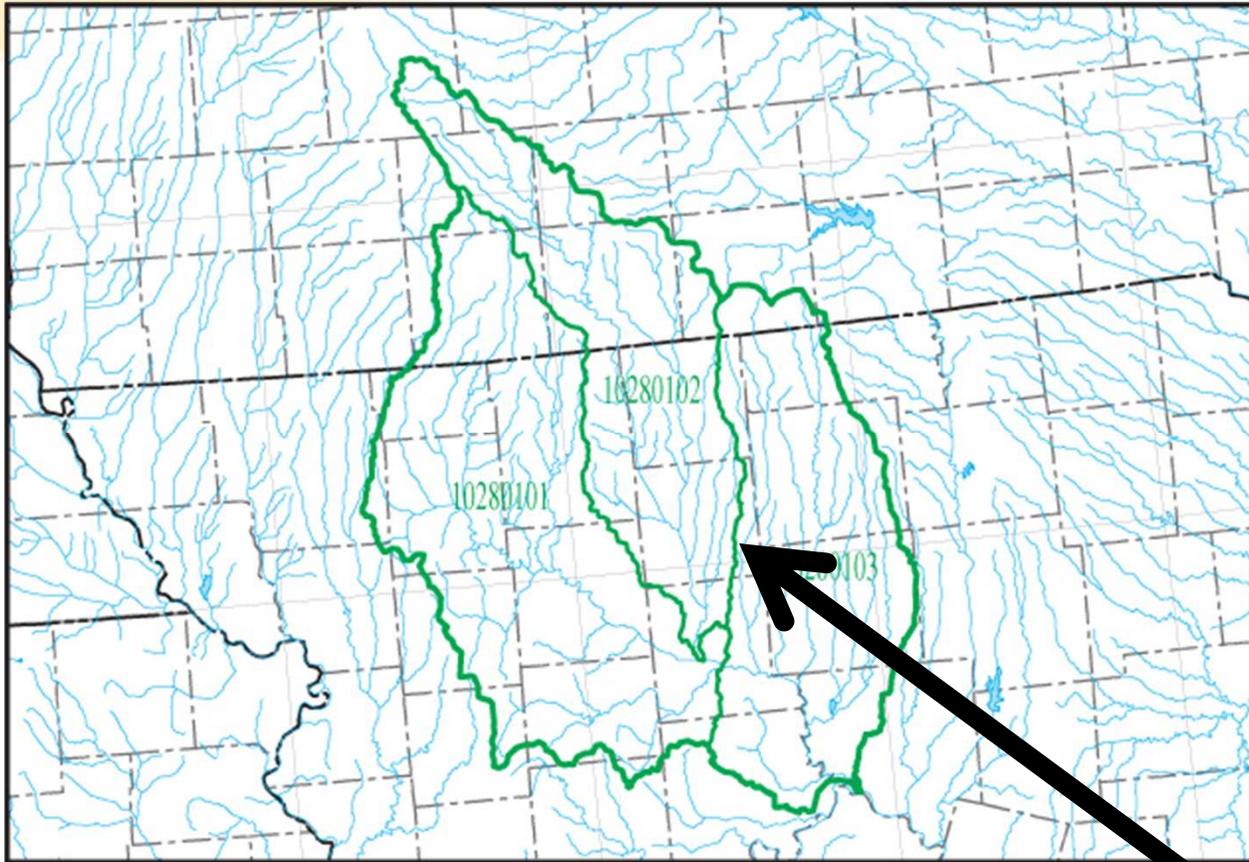
Smaller watershed located within this region



Let's look closer

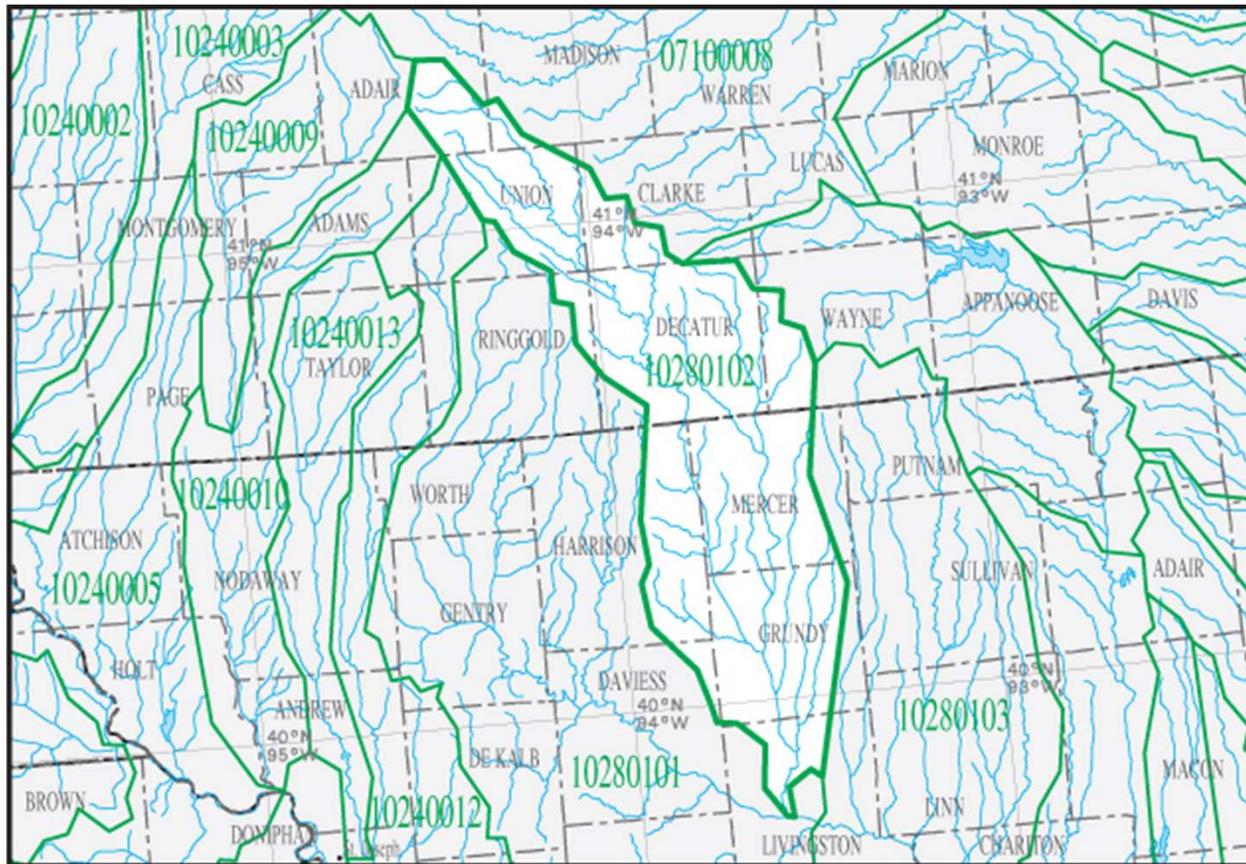


Closer!

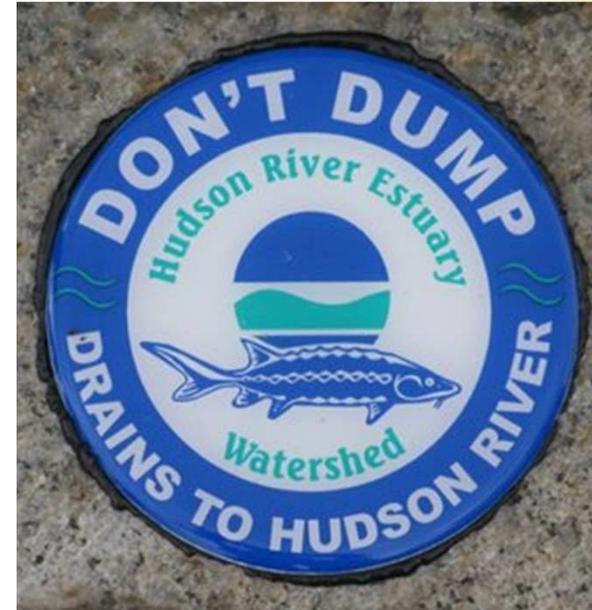


10280101 Upper Grand – 10280102 Thompson – 10280103 Lower Grand

Until you find the watershed that is
location within your own county



Storm water marking



Litter



DON'T BE A



LITTERBUG

Recycle



Conservation practices protect water



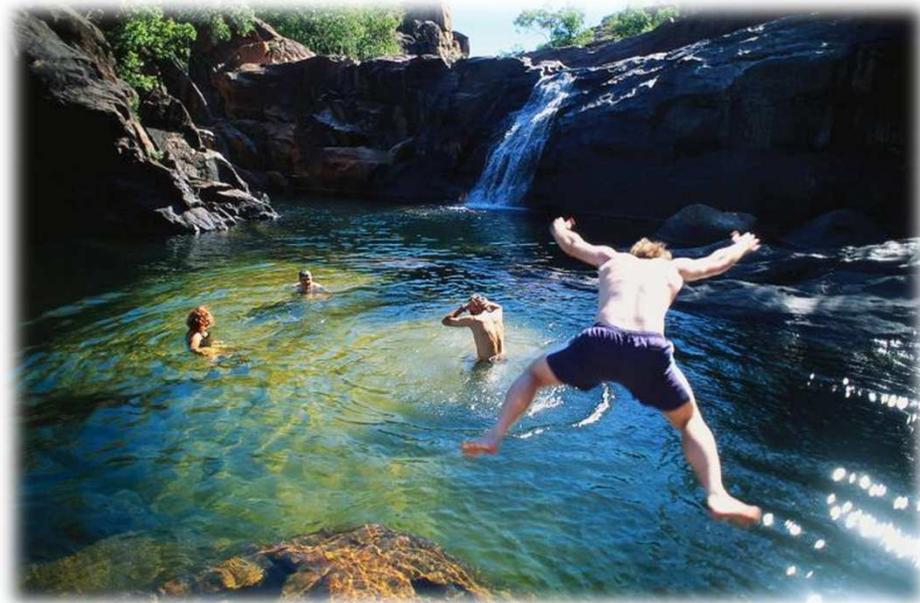
Conservation practices protect water



You can help!



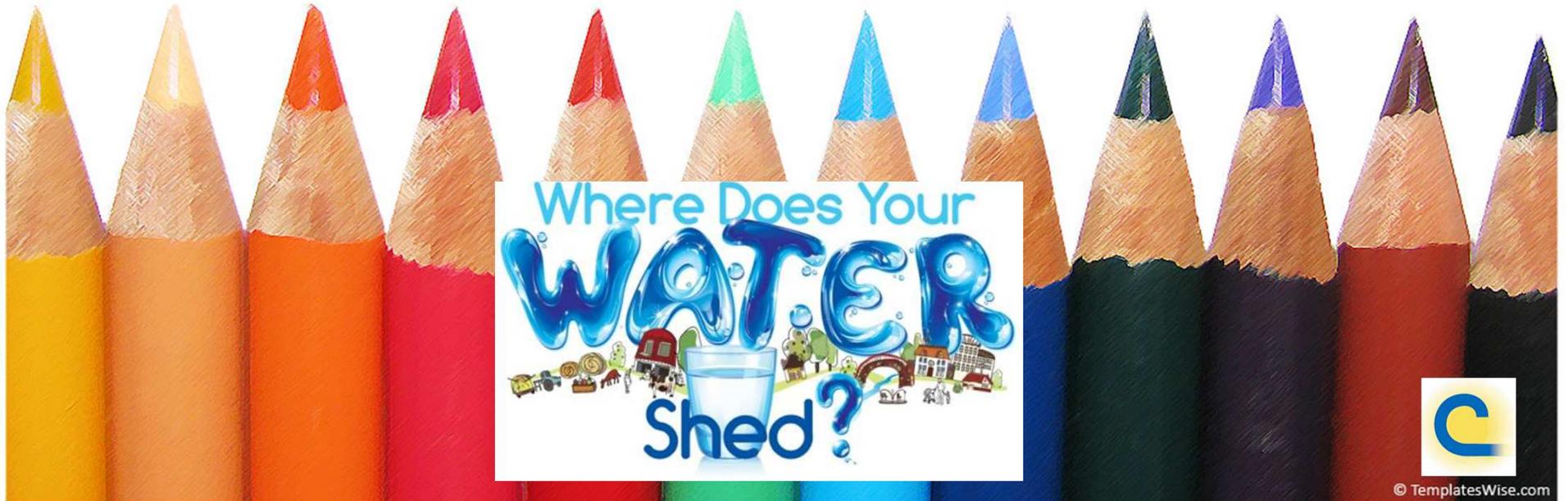
EVERYONE needs to
take care of our water!



2013

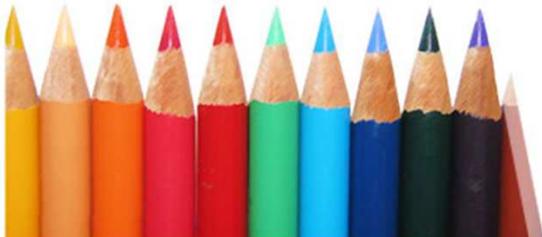
Where does your water shed?

POSTER CONTEST



2013 Categories

- Grades K-1
- Grades 2-3
- Grades 4-6
- Grades 7-9
- Grades 10-12



Theme Title for Your Poster

**Where does your
water shed?**

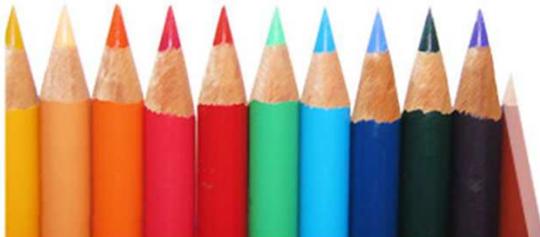
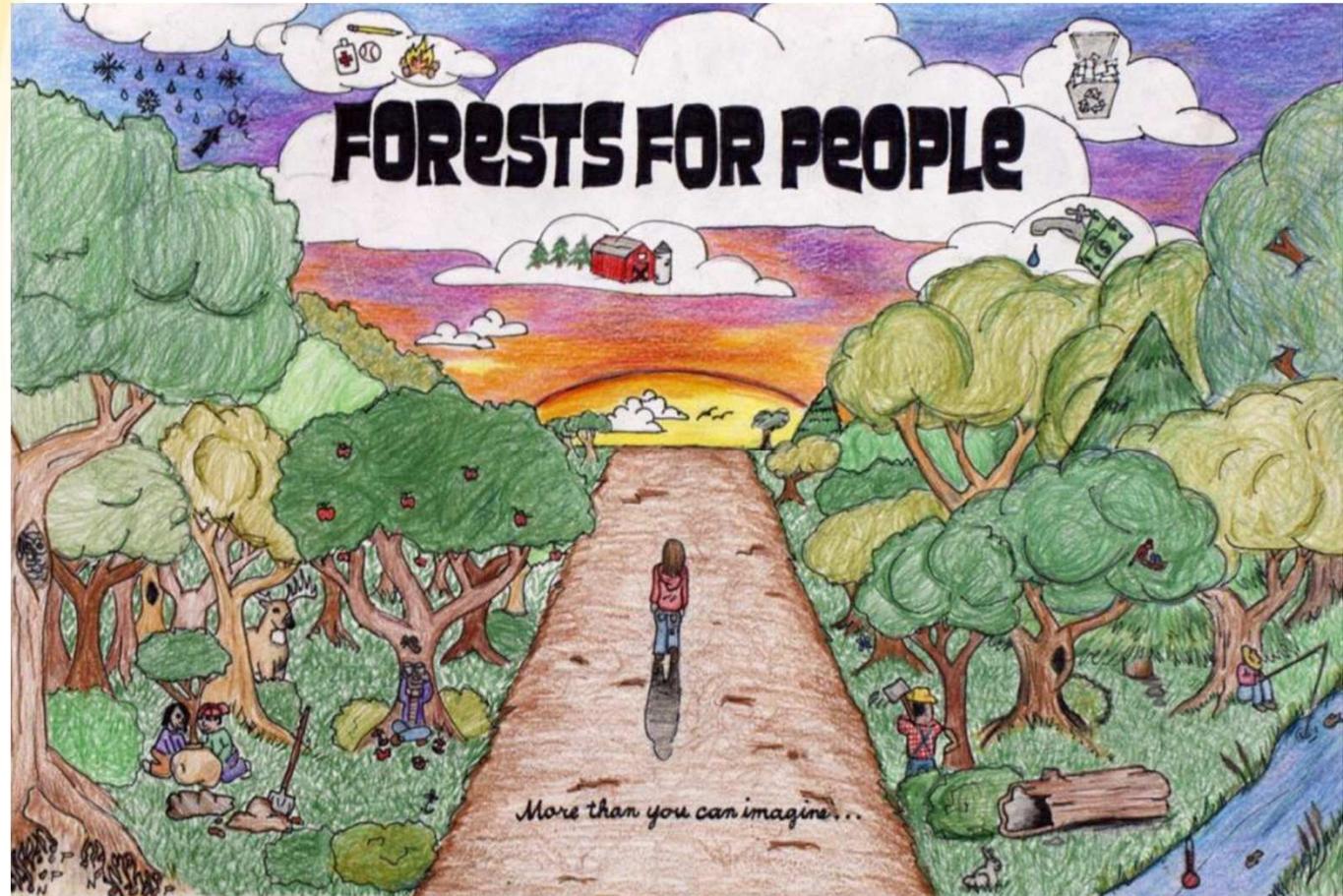
***Discuss and share your
information with others!***



Poster Ideas



Poster Ideas



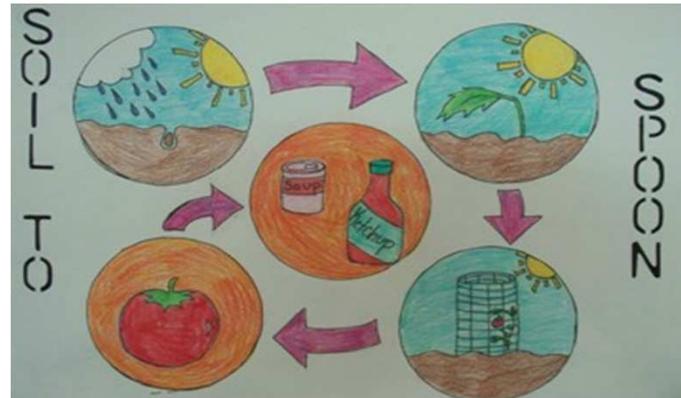
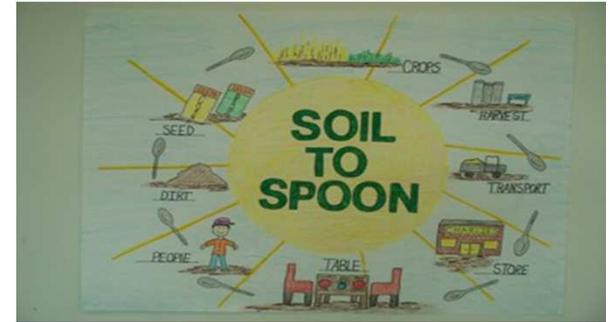
Poster Ideas



Grundy County Winners from Last Year



State Winners from last year





What makes a good Poster?

- Attracts attention
- Is simple and clear
- Uses colors and white space to get and hold attention
- Letters are large enough to be easily read



When forming ideas for your poster



- Research the topic of the theme
- Brainstorm ideas and make a list
- Use the theme as your title

Where does your water shed?





Tips to remember

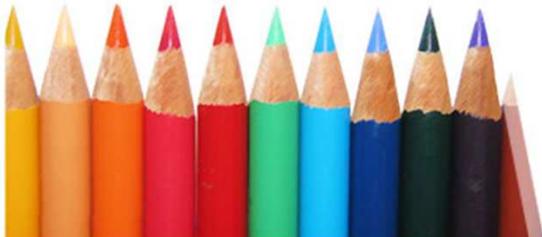
- Don't use too many words
- Use a combination of illustrations and words
- Be as neat as you can
- Blend colors when using crayons or colored pencils
- Depending on design leave white space on the poster
- Make sure the poster is balanced



Tips to remember

Choose colors carefully. Note the following general guidelines:

-  • Black tends to be more formal, neat, rich, strong
-  • Blue is cool, melancholy
-  • Purple is considered royal, rich
-  • Yellow tends to be warm, light, or ripe
-  • Green is fresh, young, or growing
-  • White means clean, and neat
-  • Red attracts the eye, is high energy
-  • Orange attracts the eye



Tips to remember

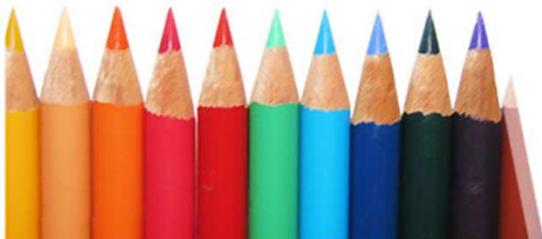
- Don't try to include too many ideas or activities on your poster.
- A single message, clearly illustrated, is more effective.





Things you should not do

- Cover poster with lamination
- Use staples, tacks, or tape
- Use fluorescent posters
- Create a poster that is all words or a poster that is all pictures



Steps to follow when making a poster



1. Decide on information to include on the poster.
2. Research the theme topic.
3. Sketch out your idea.
4. Mark guidelines for lettering.
(lightly)
5. Clean up the poster so it is neat. Erase any guidelines that are showing.



Steps to follow when making a poster



6. Turn poster in on time for judging.
7. Attach poster entry form on the back and be sure it is signed by a parent or guardian.
8. Entry must be contestant's original, hand done creation and may not be traced from photographs or other artists' published works.

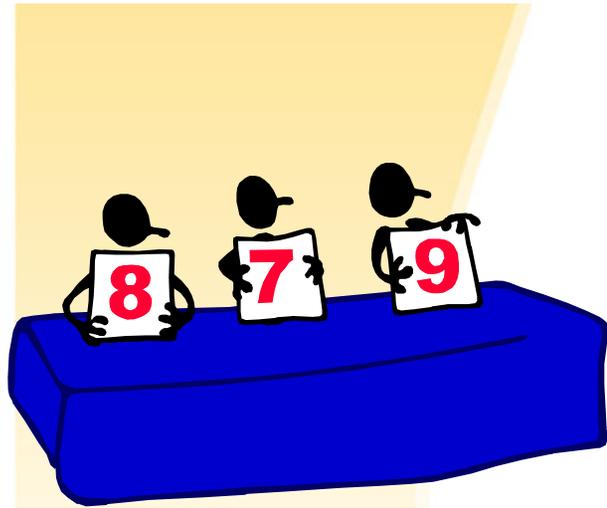


Steps to follow when making a poster



9. Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).
10. Poster size must be between 8.5" x 11" and 22" x 28".
Or the size required by your local or state contest.





What your poster will be judged on

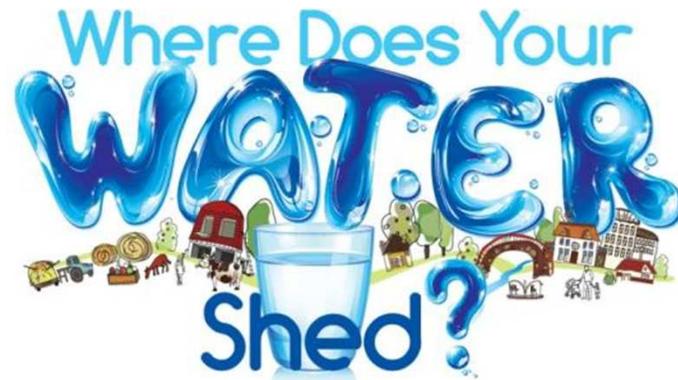
- Conservation message—50 percent
- Visual effectiveness—30 percent
- Originality—10 percent and
- Universal appeal—10 percent



Grundy County SWCD

- Poster Contest deadline is Friday, April 19th





- Visit

<http://www.nacdnet.org/education/resources/>

**For additional information on
NACD Education Material on Soil to Spoon,
Forestry, Habitat, Soil and Water and more
Teachers guide
Student booklets and more.....**

