



2015 NACD Poster Contest Rules



Eligibility

The National Conservation Poster Contest is open to kindergarten through twelfth grade students. Artwork entered into the national competition must have been judged in a local or area conservation district sponsored poster contest and a state conservation association or state auxiliary sponsored contest. Posters not sent by authorized state poster group will not be considered for judging.

There will be judging at the national level for all categories. To be eligible for national contest your state must have a state sponsor of the contest. Be sure what categories your state sponsor will be sponsoring before completing your poster. To find who in your state is in charge of the poster contest visit the NACD State Directory and contact your state association for conservation districts. Visit:

<http://www.nacdn.net/about/districts/directory/index.phtml>

2015 Contest Theme

The National Poster Contest theme "Local Heroes – Your Hardworking Pollinators" with or without the hyphen.

Poster category by grade: K-1; 2-3; 4-6; 7-9; 10-12

The contest is open to public, private or home school students.

The state conservation association, auxiliary or state poster contest sponsor selects a poster for entering in each of the grade divisions and submits it to NACD Stewardship and Education contact. The state does not have to enter a poster for every grade level.

State Organizers - send with your state winning posters – the information sheet provided on the 2015 NACD Poster Contest website titled: State Poster Entries to National contest, in the local and state organizers section. Also please encourage your county or area contests to send you the form: County entry to area or state contest.

We are working to gather how many participants are in the poster contest across the United States. No posters can be sent directly to the national contest from individuals.

Contest Rules

The contest rules were created so as not to limit or revise the current rules of local and state conservation poster contests:

- Any media may be used- paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters
- Poster size must be between 8.5" x 11" and 22" x 28". (or as rules at your local or state level)
- Posters should be packaged so they remain flat when sent for judging.

- All posters must be created by an individual student rather than a team of students.
- The 2015 Stewardship title "Local Heroes – Your Hardworking Pollinators" must be on your poster. This is the only title eligible for the national poster contest. It can be with or without the hyphen.
- Each entry must have signed entry form to be eligible for judging.
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do as much of the work as possible by him/herself. Entries completed by students in their handwriting and coloring will score better than those designed, drawn and colored by adult assistance.
- Each entry to state contest must have been judged at each conservation district's or area contest prior to the state evaluation/contest.
- Posters must be judged at the state level. Individual posters cannot be sent for national judging by individuals. They must follow their state's contest rules and deadlines.
- **Only official state poster contest sponsors** can mail entries for national contest. Entries must be postmarked by December 1, 2015 and mailed to: (No onsite delivery – must arrive via mail or delivery company)

NACD National Poster Contest
Susan Schultz, 968 East 600 North
Greenfield, IN 46140

Each entry for the national contest must have the Entry form filled out and signed by guardian or parent to be judged. Forms are available at <http://www.nacdnet.org/education/contests>

Poster Evaluations

National Poster Contest entries are reviewed judges. The posters are evaluated on the following criteria:

- Conservation message (50 percent)
(Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)
- Also taken into consideration artwork is completed on poster is that of participant (unless noted on entry form)

PRIZE MONEY INCREASE for 2015 contest!

The top three posters in each category of the national contest will receive monetary prizes. First place winners will receive \$200 and second place winners will receive \$150 and 3rd place winners will receive \$100.

Monetary prizes at the national level are sponsored by the NACD Auxiliary from their quilt project and the Albert I Pierce Foundation.

Local and state contest awards and sponsors will differ from state to state.

Depending on the sponsoring state's conservation association, auxiliary or agency's preference, the national awards will be presented at a national, regional, state and/or local conservation ceremony. The winning posters will be featured at the NACD Annual Meeting.

Each state conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners. Posters not receiving national awards will be returned to the state contact in a timely manner following judging.

Please note option for 2015 for state entries to national contest. Please fill out state form when submitting posters for the national contest, with information on number of participants at the area or local contest and to whom the posters are to be returned to at the state level. The National poster contest is not responsible for returning posters back to each individual poster winner.

Sponsors

The National Poster Contest program is sponsored by the National Association of Conservation Districts (NACD) and the NACD Auxiliary. NACD, founded in 1946, is a nonprofit organization representing nearly 3,000 local conservation districts in the 50 states and U.S. Territories. The NACD Auxiliary assists NACD with informational and educational outreach efforts. The NACD Auxiliary would like to thank the Albert I. Pierce Foundation for their assistance with the contest.

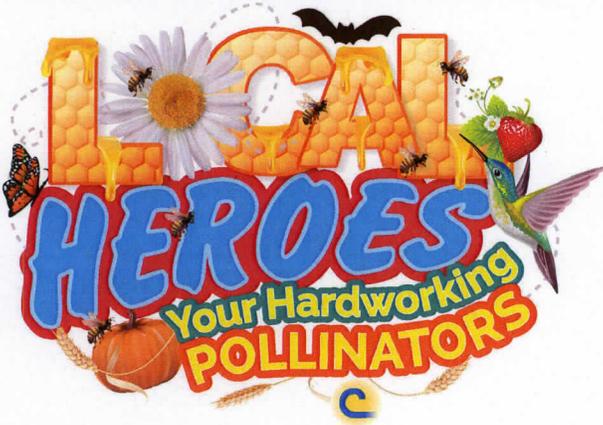
Questions? Contact Susan Schultz – NACD Stewardship and Education at stewardship@nacdnet.org or call 317-326-2952.

Contact your local conservation district to learn about pollinators in your community.

To find your local district visit: <http://www.nacdnet.org/about/districts/directory>

Local Heroes Your Hardworking Pollinators

Pollinator Resources



The National Association of Conservation Districts (NACD) in collaboration with the NACD Auxiliary sponsors a yearly poster contest. You must participate with your local conservation district they will send the winning entries to their state contest. State winners are then judged at the national level. These resources are also used for local & state essay and speech contests. Visit <http://www.nacdnet.org/about/districts/directory> to find your local conservation district. NACD education pages: <http://www.nacdnet.org/education/resources> NACD Poster Contest: <http://www.nacdnet.org/education/contests>

Resources for poster, essay, speech contests or other pollinator projects

Visit these website links for information for your project. Most of these links will have additional pollinator resource links. This is only a small sample. There are many more resources. Check you local library.

Pollinator Partnership

What is a pollination/pollinator?

Why are pollinators important to us?

Types of pollinators

<http://www.pollinator.org/Resources/What%20is%20a%20pollinator.pdf>

Xerces Society

Pollinator Conservation: <http://www.xerces.org/pollinator-conservation/>

Fact Sheets: <http://www.xerces.org/fact-sheets/>

Pollinators and their importance to you.

In researching about pollinators you will find a variety of opinions from a variety of sources. Pollinators are important to each citizen. There are many reasons for pollinator decline. We hope that you focus on solutions to increase pollinators and their habitats. Providing accurate information is essential. Find out what pollinators are in your area and see what your community is doing to help them.

Photo by Henning, OK

DID YOU KNOW??

- Worldwide, approximately 1,000 plants grown for food, beverages, fibers, spices, and medicines need to be pollinated by animals in order to produce the goods on which we depend.
- In the United States, pollination by honeybees and other insects produces \$40 billion worth of products annually!

Source: Pollinator Partnership www.pollinator.org



Eco-regional Pollinator Planting Guides



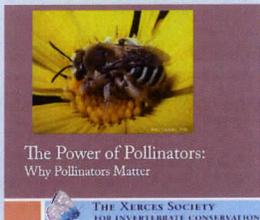
Great resource to learn about your area and what is best to plant for pollinators.

Pollinator Partnership <http://www.pollinator.org/guides.htm>

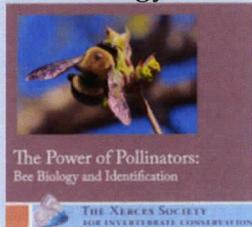
The Power of Pollinators

3 downloadable PowerPoint's and additional resources

1) Why Pollinators Matter



2) Bee Biology & ID



3) Gardening for Pollinators

http://ocvn.osu.edu/sites/d6-ocvn.web/files/sites/drupal-ocvn.web/files/PoP_flier_final_version.pdf



Photo by Crouch, UT

Butterfly Conservation:
<http://www.xerces.org/butterfly-conservation/>

Crop Life
<http://www.croplifeamerica.org/pesticide-issues/protecting-our-pollinators>

America's Heartland
<http://www.americasheartland.org/pollinators/index.htm>

Ohio State University Bee Lab
<http://osu.campusguides.com/agnic-bees-pollination>

Research
<http://www.pollinator.org/research.htm>

Pollinator Live Lesson Plans and Resources
<http://pollinatorlive.pwnet.org/teacher/lessons.php>

Citizen Science Sites
<http://www.xerces.org/educational-resources/#citizen>

Plants and Animals – Partners in Pollination

And 4 lesson plans
http://www.smithsonianeducation.org/educators/lesson_plans/partners_in_pollination/lesson_2_main.html

EPA's Pollinator Information
<http://www2.epa.gov/pollinator-protection>

USDA NRCS Pollinators and Plants
<http://www.nrcs.usda.gov/wps/portal/nrcs/main/national/plantsanimals/pollinate/>

USDA Forest Service Pollinator Resources
<http://www.fs.fed.us/wildflowers/pollinators/>

Bee Friendly Certification for Farmers and Gardeners
<http://pfspsbees.org/bee-friendly-farming/certification>

Bats Are Pollinators, Too; Bat Conservation International
<http://batcon.org/pdfs/stories/PollinatorBrochure2010Web.pdf>